



# BORDER EXPRESS LANDFILL DIVERSION

Commercial, Freight

*At Veolia, we are always looking for ways to improve infrastructure, systems and services in order to drive cost efficiencies and positive environmental outcomes for our customers. Through the specialist support from their Sustainability Team, Veolia commits to the delivery of long term strategic and sustainable solutions for Border Express.*

## | The challenge

As an industry leader in freight service and delivery across Australia, sustainability is core to Border Express' business.

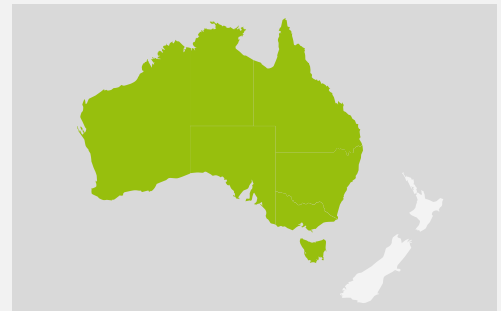
In 2021, Veolia was engaged as the trusted sustainable waste management partner to help Border Express achieve its ambitious landfill diversion targets.

## | Veolia's solution

Veolia's specialised Sustainability Services team worked with Border Express to conduct site assessments across the country to gain a thorough understanding of their current waste diversion rates, identify key areas for improvement, and ensure the success of the project's implementation.

Through engagement with onsite stakeholders and conducting visual audits of contents from different waste streams, Veolia prepared a detailed action plan on how to achieve greater resource recovery.

This action plan identified several opportunities to divert materials from landfill through improved education, installing best practice waste management systems and introducing new recycling collections.



Australia-wide



### Contract Facts:

Duration: 3 years

Type: Waste

Implemented at  
more than

**25**  
sites

**1,746**

tonnes of waste  
managed, 2023

**13% increase**

in landfill diversion in 2 years  
across all sites



Pallets stacked around site prior to diversion solution.

## | The benefits

By implementing the recommendations within the action plan, Veolia was able to help increase Border Express' landfill diversion rate from **44%** in 2021, to **57%** in 2023. A key component to this success was providing a clear and simple waste management framework that helped to educate and guide Border Express staff on sustainable recycling and waste disposal practices.

Using Ecologic, Veolia's industry-leading waste tracking dashboard, Border Express was able to monitor waste diversion rates and site trends and performance. This allows staff to celebrate their successes and identify areas in need of improvement. The platform also acts as a point of reference and benchmark against which performance can be measured.

“The data obtained via Ecologic has been paramount in implementing waste management best practices across most of our major depots. The visual breakdown of data has a huge impact on the stakeholders. The visuals pertaining to trends and comparison provides a sense of accomplishment to the teams and enables them to dig deeper into where processes can be fine-tuned.

*Kretheeka Vaithianathan - Procurement Change Manager*

## | Next steps

The solution has been successfully implemented across multiple Border Express sites, proving its efficacy in enabling Border Express to achieve its environmental targets across the business.

Veolia continues to work in partnership with Border Express to manage its waste more sustainably and efficiently, achieving better environmental and financial outcomes.



New waste stream stations introduced to increase diversion



### Diverted from landfill in 2023

Timber

**902**

tonnes

Paper & Cardboard

**60**

tonnes

Plastics

**65**

tonnes

Mixed Recyclables

**12**

tonnes